



WHO WE ARE

The Bob Woodruff Foundation was co-founded by Bob Woodruff and his family after he sustained serious injuries while covering the war in Iraq for ABC News, in 2006. Their own experiences inspired them to ensure our nation's heroes have access to the high level of support and resources they deserve. Today, we ask people to stand up for heroes so that we can find, fund, and shape innovative programs that help our impacted veterans, service members and their families thrive.



Bob Woodruff survived injury while wearing these boots in Iraq. They now serve as a symbol of our commitment to our nation's impacted veterans, service members, and their families.

OUR STANDARDS

We are committed to maintaining the highest standards of accountability and effectiveness. We are an Accredited Charity Seal Holder with the Better Business Bureau, a GuideStar Platinum Seal Recipient, and earned the highest possible rating of 4 stars on Charity Navigator.



Stand Up for Heroes, an evening of hope, healing and laughter, features entertainment icons like Bruce Springsteen, Jim Gaffigan and Jon Stewart while raising much-needed funds to support our mission. Stand Up for Heroes returns to NYC on Nov. 5, 2018!

WHAT'S AT STAKE



3 DEPLOYED

More than **3 million** U.S. service members have been deployed to Afghanistan and Iraq since Sept. 11, 2001.



1-IN-5 SUFFER

One-in-five suffers from hidden wounds like Post-Traumatic Stress or Depression.



1.1 MILLION CAREGIVERS

It is estimated that there are at least **1.1 million** individuals providing care for injured post-9/11 service members and veterans.



OUR APPROACH

We focus our investments in three key areas: Education and Employment, Rehabilitation and Recovery, and Quality of Life

FIND

For a decade, the Bob Woodruff Foundation has united leaders of communities, business, government, entertainment and philanthropy to have the greatest impact possible towards this urgent and worthy cause. Through our Charitable Investments, we diligently navigate a diverse range of nonprofits to find the most innovative programs meeting the needs of today's veterans.

FUND

Through due diligence and a commitment to meeting the highest of standards, the Bob Woodruff Foundation invests in effective initiatives that ensure "Success that Sustains." This creates a connection between community and hero, perpetuating a cycle of positive returns for service members and their families, and contributors alike.

SHAPE

By collaborating with government, private and public organizations, we're able to influence the best programs and resources and improve upon them. We shape them with innovative solutions, allowing them to be even more efficient and effective at providing the greatest good where it's needed the most.

OUR IMPACT



Bob Woodruff Foundation has invested more than **\$55 million** in Positive Returns since 2006.



Finding, funding and shaping programs nationwide through **390+ grants**.



Reaching more than **2.5 million** service members, support personnel, veterans and their families.

POSITIVE RETURNS

We invest in so much more than recoveries. We invest in positive returns. Positive returns for the veterans returning to their families and communities. And positive returns for every dollar donated to their long-term well-being.