BOB WOODRUFF FAMILY FOUNDATION, INC. FINANCIAL STATEMENTS YEARS ENDED DECEMBER 31, 2013 AND 2012

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors

Bob Woodruff Family Foundation, Inc.

New York, New York

We have audited the accompanying financial statements of Bob Woodruff Family Foundation, Inc. (BWF), which comprise the statements of financial position as of December 31, 2013 and 2012, and the related statements of activities, functional expense and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Bob Woodruff Family Foundation, Inc. as of December 31, 2013 and 2012 and the changes in its net assets and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen LLP

Arlington, Virginia September 5, 2014



ton Larson Allen LLP

BOB WOODRUFF FAMILY FOUNDATION, INC. STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2013 AND 2012

| | | 2013 | | 2012 |
|---------------------------------------|----|-----------|----|-----------|
| ASSETS | | | | |
| CURRENT ASSETS | | | | |
| Cash | \$ | 3,153,500 | \$ | 3,022,784 |
| Investments | | 602,332 | | 574,372 |
| Accounts Receivable | | 6,757 | | 68,596 |
| Contributions Receivable, Net | | 2,195,187 | | 271,840 |
| Prepaid Expenses | | 91,471 | | 12,441 |
| Total Current Assets | | 6,049,247 | | 3,950,033 |
| PROPERTY AND EQUIPMENT, NET | | 125,157 | | 11,958 |
| Total Assets | \$ | 6,174,404 | \$ | 3,961,991 |
| LIABILITIES AND NET ASSETS | | | | |
| CURRENT LIABILITIES | | | | |
| Accounts Payable and Accrued Expenses | \$ | 305,011 | \$ | 1,266,389 |
| Deferred Rent | Ψ | 88 | Ψ | 1,200,309 |
| Total Current Liabilities | | 305,099 | | 1,266,389 |
| DEFERRED RENT, Net of Current Portion | | 21,384 | | _ |
| Total Liabilities | | 326,483 | | 1,266,389 |
| NET ASSETS | | | | |
| Unrestricted | | 5,775,971 | | 2,225,657 |
| Temporarily Restricted | | 71,950 | | 469,945 |
| Total Net Assets | | 5,847,921 | | 2,695,602 |
| Total Liabilities and Net Assets | \$ | 6,174,404 | \$ | 3,961,991 |

BOB WOODRUFF FAMILY FOUNDATION, INC. STATEMENTS OF ACTIVITIES YEARS ENDED DECEMBER 31, 2013 AND 2012

| | | 2013 | | 2012 | | | |
|---------------------------------------|--------------|---|--------------|-------------------------------------|------------|--------------|--|
| | Unrestricted | Temporarily Unrestricted Restricted Total | | Temporarily Unrestricted Restricted | | Total | |
| | Onlesincled | Restricted | Total | Officied | Restricted | I Otal | |
| REVENUE AND SUPPORT | | | | | | | |
| Special Events | \$ 4,458,516 | \$ - | \$ 4,458,516 | \$ 2,739,287 | \$ - | \$ 2,739,287 | |
| Adjustment to Pledges | - | - | - | (100,000) | - | (100,000) | |
| Contributions | 3,077,182 | 575,419 | 3,652,601 | 771,622 | 478,245 | 1,249,867 | |
| In-Kind Contributions | 724,983 | - | 724,983 | 427,046 | - | 427,046 | |
| Investment Income | 6,153 | - | 6,153 | 2,806 | - | 2,806 | |
| Other Income | - | - | - | 119 | - | 119 | |
| Net Assets Released from Restriction: | | | | | | | |
| Satisfaction of Purpose Restrictions | 973,414 | (973,414) | - | 588,993 | (588,993) | - | |
| Satisfaction of Time Restrictions | - | - | - | 299,616 | (299,616) | - | |
| Total Revenue and Support | 9,240,248 | (397,995) | 8,842,253 | 4,729,489 | (410,364) | 4,319,125 | |
| EXPENSES | | | | | | | |
| Program Services: | | | | | | | |
| Charitable Giving | 3,189,462 | - | 3,189,462 | 2,328,386 | - | 2,328,386 | |
| Public Awareness and Education | 956,628 | - | 956,628 | 760,670 | - | 760,670 | |
| Individual Giving | 539,821 | - | 539,821 | 522,795 | - | 522,795 | |
| Collaborative Efforts | 94,366 | - | 94,366 | 61,992 | - | 61,992 | |
| Total Program Services | 4,780,277 | _ | 4,780,277 | 3,673,843 | | 3,673,843 | |
| Supporting Services: | | | | | | | |
| Management and General | 451,323 | - | 451,323 | 428,031 | - | 428,031 | |
| Fund Raising | 458,334 | - | 458,334 | 236,800 | - | 236,800 | |
| Total Supporting Services | 909,657 | - | 909,657 | 664,831 | - | 664,831 | |
| Total Expenses | 5,689,934 | | 5,689,934 | 4,338,674 | | 4,338,674 | |
| CHANGE IN NET ASSETS | 3,550,314 | (397,995) | 3,152,319 | 390,815 | (410,364) | (19,549) | |
| Net Assets - Beginning of Year | 2,225,657 | 469,945 | 2,695,602 | 1,834,842 | 880,309 | 2,715,151 | |
| NET ASSETS - END OF YEAR | \$ 5,775,971 | \$ 71,950 | \$ 5,847,921 | \$ 2,225,657 | \$ 469,945 | \$ 2,695,602 | |

BOB WOODRUFF FAMILY FOUNDATION, INC. STATEMENT OF FUNCTIONAL EXPENSE YEAR ENDED DECEMBER 31, 2013

| | Program Services | | | | | | Supporting Services | | | |
|-------------------------------|------------------|---------------|------------|---------------|--------------|------------|---------------------|------------|--------------|--|
| | | Public | | | | Management | | | | |
| | Charitable | Awareness and | Individual | Collaborative | | and | Fund | | | |
| | Giving | Education | Giving | Efforts | Total | General | Raising | Total | | |
| Grants | \$ 2,492,424 | \$ - | \$ 205,839 | \$ - | \$ 2,698,263 | \$ - | \$ - | \$ - | \$ 2,698,263 | |
| Contract Services | 290,117 | 331,229 | 166,668 | 9,856 | 797,870 | 183,856 | 194,213 | 378,069 | 1,175,939 | |
| Salaries and Payroll Taxes | 280,574 | 84,155 | 47,492 | 8,301 | 420,522 | 105,766 | 72,434 | 178,200 | 598,722 | |
| Travel and Meetings | 36,465 | 43,516 | 11,647 | 56,124 | 147,752 | 3,181 | 34,821 | 38,002 | 185,754 | |
| Facility and Equipment | 39,478 | 159,236 | 15,384 | 3,973 | 218,071 | 23,270 | 35,513 | 58,783 | 276,854 | |
| Gifts and Awards | 147 | 1,597 | 25 | 4 | 1,773 | 10,843 | 1,035 | 11,878 | 13,651 | |
| Food Service | - | 152,970 | 62,033 | 12,894 | 227,897 | 1,022 | 7,039 | 8,061 | 235,958 | |
| Audio Visual | - | 74,510 | 20,463 | - | 94,973 | - | 7,208 | 7,208 | 102,181 | |
| Printing and Copying | 2,657 | 30,742 | 447 | 110 | 33,956 | 4,372 | 21,299 | 25,671 | 59,627 | |
| Fees | - | 6,767 | - | - | 6,767 | 18,774 | 24,001 | 42,775 | 49,542 | |
| Bad Debt | - | - | - | - | - | 55,000 | - | 55,000 | 55,000 | |
| Dues, Books and Subscriptions | 5,337 | 770 | 226 | 40 | 6,373 | 10,014 | 9,357 | 19,371 | 25,744 | |
| Depreciation and Amortization | 7,249 | 2,174 | 1,227 | 214 | 10,864 | 4,530 | 2,264 | 6,794 | 17,658 | |
| Employee Benefits | 9,987 | 2,919 | 1,647 | 288 | 14,841 | 4,747 | 2,552 | 7,299 | 22,140 | |
| Website | 5,754 | 1,879 | 713 | 125 | 8,471 | 3,853 | 3,311 | 7,164 | 15,635 | |
| Postage, Shipping and Courier | 167 | 5,760 | 28 | 102 | 6,057 | 2,861 | 3,964 | 6,825 | 12,882 | |
| Telephone and Communication | 12,980 | 4,632 | 2,194 | 384 | 20,190 | 5,095 | 3,696 | 8,791 | 28,981 | |
| Publication Costs | 720 | 6,000 | - | - | 6,720 | - | 4,000 | 4,000 | 10,720 | |
| Supplies | 2,452 | 16,906 | 3,288 | 1,864 | 24,510 | 3,640 | 10,476 | 14,116 | 38,626 | |
| Insurance | 2,954 | 25,295 | 500 | 87 | 28,836 | 3,027 | 16,823 | 19,850 | 48,686 | |
| Other | - | 877 | - | - | 877 | 7,442 | 584 | 8,026 | 8,903 | |
| Marketing and Promotion | | 4,694 | | | 4,694 | 30 | 3,744 | 3,774 | 8,468 | |
| Total Expense | \$ 3,189,462 | \$ 956,628 | \$ 539,821 | \$ 94,366 | \$ 4,780,277 | \$ 451,323 | \$ 458,334 | \$ 909,657 | \$ 5,689,934 | |

BOB WOODRUFF FAMILY FOUNDATION, INC. STATEMENT OF FUNCTIONAL EXPENSE YEAR ENDED DECEMBER 31, 2012

| | Program Services | | | | | S | Total | | |
|-------------------------------|------------------|---------------|------------|---------------|--------------|------------|------------|------------|--------------|
| | | Public | | | _ | Management | | | |
| | Charitable | Awareness and | Individual | Collaborative | | and | Fund | | |
| | Giving | Education | Giving | Efforts | Total | General | Raising | Total | |
| Grants | \$ 1,957,588 | \$ - | \$ 123,375 | \$ - | \$ 2,080,963 | \$ - | \$ - | \$ - | \$ 2,080,963 |
| Contract Services | 164,227 | 346,575 | 168,121 | 2,760 | 681,683 | 183,800 | 90,944 | 274,744 | 956,427 |
| Salaries and Payroll Taxes | 134,854 | 36,550 | 30,279 | 3,590 | 205,273 | 103,222 | 15,799 | 119,021 | 324,294 |
| Travel and Meetings | 21,734 | 82,233 | 182,533 | 52,810 | 339,310 | 6,226 | 32,447 | 38,673 | 377,983 |
| Facility and Equipment | 21,883 | 130,049 | 8,422 | 583 | 160,937 | 20,537 | 53,026 | 73,563 | 234,500 |
| Gifts and Awards | - | 113 | 2,649 | - | 2,762 | 12,247 | 76 | 12,323 | 15,085 |
| Food Service | - | 75,854 | - | - | 75,854 | - | 12,317 | 12,317 | 88,171 |
| Audio Visual | - | 40,758 | - | - | 40,758 | - | 2,497 | 2,497 | 43,255 |
| Printing and Copying | 2,137 | 21,980 | 50 | 6 | 24,173 | 3,824 | 12,219 | 16,043 | 40,216 |
| Fees | - | 729 | - | - | 729 | 33,439 | 4,468 | 37,907 | 38,636 |
| Bad Debt | - | - | - | - | - | 23,000 | - | 23,000 | 23,000 |
| Dues, Books and Subscriptions | 1,774 | 1,317 | 53 | 39 | 3,183 | 9,580 | 4,138 | 13,718 | 16,901 |
| Depreciation and Amortization | 1,581 | 511 | 355 | 42 | 2,489 | 4,303 | 191 | 4,494 | 6,983 |
| Employee Benefits | 5,047 | 1,630 | 1,133 | 134 | 7,944 | 3,951 | 598 | 4,549 | 12,493 |
| Website | - | 4,500 | - | 1,482 | 5,982 | 3,282 | - | 3,282 | 9,264 |
| Postage, Shipping and Courier | 527 | 2,732 | 1,972 | 74 | 5,305 | 2,822 | 1,646 | 4,468 | 9,773 |
| Telephone and Communication | 10,005 | 3,727 | 2,246 | 276 | 16,254 | 6,856 | 1,509 | 8,365 | 24,619 |
| Publication Costs | - | 2,409 | - | - | 2,409 | - | 1,606 | 1,606 | 4,015 |
| Supplies | 2,051 | 5,204 | 489 | 52 | 7,796 | 2,940 | 2,867 | 5,807 | 13,603 |
| Insurance | 4,978 | 1,788 | 1,118 | 133 | 8,017 | 2,151 | 253 | 2,404 | 10,421 |
| Other | - | 1,607 | - | - | 1,607 | 5,851 | 199 | 6,050 | 7,657 |
| Marketing and Promotion | | 404 | | 11 | 415 | | | | 415 |
| Total Expense | \$ 2,328,386 | \$ 760,670 | \$ 522,795 | \$ 61,992 | \$ 3,673,843 | \$ 428,031 | \$ 236,800 | \$ 664,831 | \$ 4,338,674 |

BOB WOODRUFF FAMILY FOUNDATION, INC. STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2013 AND 2012

| | 2013 | | | 2012 |
|--|------|-------------|----|-----------|
| CASH FLOWS FROM OPERATING ACTIVITIES | | | | |
| Change in Net Assets | \$ | 3,152,319 | \$ | (19,549) |
| Adjustments to Reconcile Change in Net Assets to | * | -,, | • | (10,010) |
| Net Cash Provided by Operating Activities: | | | | |
| Bad Debt | | 55,000 | | 23,000 |
| Depreciation and Amortization | | 17,658 | | 6,983 |
| Realized Gain on Investments | | (236) | | - |
| Unrealized Gain on Investments | | (3,248) | | (905) |
| Non-Cash Contributions | | (102,899) | | (5,259) |
| Reductions in Donated Goods | | - | | 2,650 |
| Changes in Assets and Liabilities: | | | | |
| Accounts Receivable | | 61,839 | | (38,385) |
| Contributions Receivable | | (1,978,347) | | 235,301 |
| Prepaid Expenses | | (79,030) | | 5,501 |
| Accounts Payable and Accrued Expenses | | (961,378) | | 1,170,493 |
| Deferred Rent | | 21,472 | | - |
| Net Cash Provided by Operating Activities | | 183,150 | | 1,379,830 |
| CASH FLOWS FROM INVESTING ACTIVITIES | | | | |
| Proceeds from Sales of Investments | | 360 | | - |
| Purchases of Investments | | (9,937) | | (1,900) |
| Purchases of Property and Equipment | | (42,857) | | (4,806) |
| Net Cash Used in Investing Activities | | (52,434) | | (6,706) |
| NET INCREASE IN CASH | | 130,716 | | 1,373,124 |
| Cash - Beginning of Year | | 3,022,784 | | 1,649,660 |
| CASH - END OF YEAR | \$ | 3,153,500 | \$ | 3,022,784 |
| SCHEDULE OF NONCASH INVESTING ACTIVITIES | | | | |
| Donated Furniture and Fixtures | \$ | 88,000 | \$ | - |
| Donated Securities | \$ | 14,899 | \$ | 5,259 |
| 2 on a countries | Ψ | 1 1,000 | Ψ | 5,200 |

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

Bob Woodruff Family Foundation, Inc. (BWF) is the nonprofit dedicated to ensuring that injured service members, veterans and their families thrive long after they return home. A national organization with grassroots reach, BWF complements the work of the federal government—diligently navigating the maze of more than 40,000 nonprofits providing services to veterans—to find, fund and shape innovative programs and hold them accountable for results. To date, BWF has invested more than \$20 million in public education and solutions, reaching more than 1 million service members, support personnel, veterans and their families. BWF was co-founded in 2006 by award-winning ABC news anchor Bob Woodruff and his family, whose experiences inspired them to help make sure the nation's heroes have access to the high level of support and resources they deserve, for as long as they need them.

Income Taxes

BWF is exempt from the payment of income taxes on its exempt activities under Section 501(c)(3) of the Internal Revenue Code, and has been classified by the Internal Revenue Service as other than a private foundation within the meaning of Section 509(a)(1) of the Internal Revenue Code.

BWF evaluated its tax positions and determined that its positions are more likely than not to be sustained on examination. BWF's 2010 through 2012 tax years are open for examination by the IRS.

Basis of Accounting

The accompanying financial statements have been prepared using the accrual basis of accounting. Revenue is recognized when earned and expense when the obligation is incurred.

Use of Estimates

The preparation of financial statements in accordance with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Actual results could differ from those estimates.

Cash

For financial statement purposes, BWF considers all highly liquid investments with a maturity of three months or less at the time of purchase to be cash.

Contributions Receivable

Contributions receivable primarily consists of Stand Up for Heroes special event receivables and short-term promises to give from donors. Management periodically reviews the status of all receivable balances for collectability, which is assessed based on management's knowledge of the donor, BWF's relationship with the donor, and the age of the receivable balance. As a result of these reviews, receivable balances for which collection is deemed doubtful are charged to bad debt expense and an allowance is recorded.

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Property and Equipment

Acquisitions of property and equipment that have a useful life of more than one year and a cost greater than \$1,000 are capitalized and depreciated using the straight-line method over estimated useful lives of 2 to 5 years.

Deferred Revenue

Deferred revenue consists of revenue received in advance of the period in which it is earned. Deferred revenue consists primarily of the estimated direct benefit to the donor portion of amounts received in advance for future special events.

Fair Value Hierarchy

BWF has categorized its assets and liabilities measured at fair value into a three-level hierarchy based on the priority of the inputs to the valuation technique used to determine fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy are described as follows:

Level 1 – Inputs that reflect quoted prices for identical assets or liabilities that an entity has the ability to access.

Level 2 – Inputs that include quoted prices for similar assets and liabilities in active markets and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument. Fair values for these instruments are estimated using pricing models, quoted prices of securities with similar characteristics, or discounted cash flows.

Level 3 – Inputs that are unobservable inputs for the asset or liability, which are typically based on an entity's own assumptions, as there is little, if any, related market activity.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs. There have been no changes in the valuation methodologies used at December 31, 2013 and 2012.

Net Assets

To ensure the observance of limitations and restrictions placed on the use of resources available to BWF, its net assets and revenue have been classified into net asset groups based on the existence or absence of donor-imposed restrictions. For financial statement purposes, net assets are as follows:

Unrestricted: Represents those net assets whose use is not restricted by donors.

Temporarily restricted: Represents those net assets whose use has been donor restricted for specified purpose or time limitations.

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition

Revenue is recognized on the accrual basis and generally consists of special events income and donations. Contributions are recognized when unconditionally promised to, or received by, BWF. Contributions consist of temporarily restricted and unrestricted amounts. Contributions are recorded as unrestricted or restricted support depending upon the existence and/or nature any of donor restrictions. Donor-restricted support is reported as an increase in restricted net assets.

When donor restrictions expire, that is, when a purpose restriction is fulfilled or a time restriction ends, temporarily restricted net assets are reclassified to unrestricted net assets and reported as net assets released from restrictions on the statement of activities.

Promises to give are classified as temporarily restricted net assets until they are received by BWF. These time-restricted net assets are available for use once the promise to give is received.

If a donor changes the facts and circumstances relative to a promise to give, an adjustment is made to revenue and support in the current period.

In-Kind Contributions

Recorded Amounts

In-kind contributions of goods, services, and facilities used for operations or special events are recognized as in-kind contributions in accordance with generally accepted accounting principles.

Donated goods used for special events are included in the costs of direct benefit to donors and donated services are included in contract services expense. In particular donated auction items are recorded at their estimated fair value as provided by a third party charity auctioneer. Donated auction items of value that have not been auctioned at the end of the year are capitalized at their estimated fair value. Capitalized donated goods are adjusted for the cash received at auction.

Donated services are recognized at fair value if the services (a) create or enhance non-financial assets or (b) require specialized skills, are performed by people with those skills and would otherwise have been purchased by BWF.

Unrecorded Amounts

BWF relies on contributions of both time and expertise from its pool of volunteers. In particular, volunteers work on BWF's programs and fund raising activities. BWF's volunteers donate hundreds of hours of service, the total value of which cannot be easily calculated or estimated, yet these volunteers contribute significantly to the work, impact, and success of BWF. These volunteer services have not been reflected in the accompanying financial statements because the volunteer services provided do not meet the criteria necessary for recognition.

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Program Services

Program services descriptions are as follows:

Charitable giving: BWF invests in innovative programs that support post-9/11 injured service members, veterans, and their families and the communities and caregivers who support them. BWF finds, funds and shapes national and community-based organizations whose proven programs address three core issue areas:

- Education and Employment
- Rehabilitation and Recovery
- Quality of Life

Public awareness and education: Through its public awareness and education movement BWF educates the public about 1) the needs of service members returning from war and 2) our nation's greater responsibility to ensure our heroes and their families thrive by having access to the highest level of support and resources they deserve for as long as they need them.

Individual giving: BWF provides discreet, direct financial assistance to individual injured service members and their families.

Collaborative efforts: BWF collaborates with other experts and organizations, at the federal, state, and local levels, to identify and solve issues related to the return of service members from combat to civilian life.

Supporting Services

Supporting services descriptions are as follows:

Management and general: Management and general includes activities necessary for the administrative process of BWF and managing the financial responsibilities of BWF.

Fund raising: Fund raising includes activities that encourage and secure financial support for BWF.

Functional Allocation of Expenses

The costs of providing various program and supporting service activities have been summarized on a functional basis in the statements of activities. Accordingly certain costs have been allocated among the program and supporting services benefited.

Subsequent Events

In preparing these financial statements, BWF has evaluated events and transactions for potential recognition or disclosure through September 5, 2014, the date the financial statements were available to be issued.

NOTE 2 CONCENTRATIONS OF RISK

Credit Risk

Financial instruments that subject BWF to a concentration of credit risk consist of demand deposits placed with financial institutions, which may, at times, exceed federally insured limits.

Concentration of Revenue

Fifty and sixty-three percent of BWF's revenue for the years ended December 31, 2013 and 2012, respectively, is from special events revenue from the Stand Up for Heroes events that BWF holds annually.

NOTE 3 INVESTMENTS

Investments consist of the following at December 31:

| 2013 | | | | 2012 | | | |
|------|---------|---------------------------------------|------------------------------------|---|--|--|--|
| | Cost | F | air Value | | Cost | F | air Value |
| \$ | 563,036 | \$ | 563,036 | \$ | 562,037 | \$ | 562,037 |
| | 1,036 | | 1,036 | | 464 | | 464 |
| | 34,226 | | 38,260 | | 11,085 | | 11,871 |
| | _ | | _ | | | | _ |
| \$ | 598,298 | \$ | 602,332 | \$ | 573,586 | \$ | 574,372 |
| | | Cost \$ 563,036 1,036 34,226 | Cost F: \$ 563,036 \$ 1,036 34,226 | Cost Fair Value \$ 563,036 \$ 563,036 1,036 1,036 34,226 38,260 | Cost Fair Value \$ 563,036 \$ 563,036 \$ 1,036 1,036 34,226 38,260 | Cost Fair Value Cost \$ 563,036 \$ 563,036 \$ 562,037 1,036 1,036 464 34,226 38,260 11,085 | Cost Fair Value Cost Fair Value \$ 563,036 \$ 563,036 \$ 562,037 \$ 562,037 1,036 1,036 464 34,226 38,260 11,085 |

Investment income consisted of the following for the years ended December 31:

| | 2013 | | | 2012 | | |
|---|------|-----------------------|----|-------------------|--|--|
| Interest Income Unrealized Gain on Investments Realized Gain on Investments | \$ | 2,669 3,248 236 | \$ | 1,901 905 - | | |
| Total | \$ | 6,153 | \$ | 2,806 | | |

NOTE 4 FAIR VALUE HIERARCHY

The following table presents fair value hierarchy information as of December 31, 2013 and 2012 measured at fair value on a recurring basis:

| | | 13 | | |
|---------------|-----------|---------|---------|-----------|
| | Level 1 | Level 2 | Level 3 | Total |
| Equity Stocks | \$ 38,260 | \$ - | \$ - | \$ 38,260 |
| | \$ 38,260 | \$ - | \$ - | \$ 38,260 |
| | | 20 | 12 | |
| | Level 1 | Level 2 | Level 3 | Total |
| Equity Stocks | \$ 11,871 | \$ - | \$ - | \$ 11,871 |
| | \$ 11,871 | \$ - | \$ - | \$ 11,871 |

NOTE 5 CONTRIBUTIONS RECEIVABLE

Contributions receivable consist of the following at December 31:

| | 2013 | 2012 |
|--|---|---|
| Stand Up For Heroes Special Families Fund Unrestricted Contributions | \$ 1,106,600 108,113 1,056,474 2,271,187 | \$ 255,000 26,000 11,840 292,840 |
| Less: Allowance for Doubtful Receivables | (76,000) | (21,000) |
| Total | \$ 2,195,187 | \$ 271,840 |
| Amazunta Dura ira | 2013 | 2012 |
| Amounts Due in: Less than One Year | \$ 2,195,187 | \$ 271,840 |
| Total | \$ 2,195,187 | \$ 271,840 |

NOTE 6 PROPERTY AND EQUIPMENT

Property and equipment consist of the following at December 31:

| | | 2013 | 2012 | | |
|--|----|----------|------|----------|--|
| Furniture and Fixtures | \$ | 88,000 | \$ | _ | |
| Website | Ψ | 72,842 | Ψ | 47,602 | |
| Computer Software | | 20,175 | | 20,175 | |
| Computer Hardware | | 41,920 | | 24,304 | |
| | | 222,937 | | 92,081 | |
| Less Accumulated Depreciation and Amortization | | (97,780) | | (80,123) | |
| | | | | | |
| Total | \$ | 125,157 | \$ | 11,958 | |

NOTE 7 NET ASSETS

Temporarily restricted net assets consist of the following at December 31:

| | 2013 | 2012 | |
|---|--------------------|------------------------|--|
| Purpose Restricted Special Family Fund Other Programs | \$ 71,900 50 | \$ 467,695 2,250 | |
| Total | \$ 71,950 | \$ 469,945 | |

NOTE 8 SPECIAL EVENTS

BWF conducts special events in which a portion of the gross proceeds paid represents both a contribution and a payment for the direct benefits received by the participant at the event. The fair value of meals and entertainment provided at the special events is measured at the actual cost to BWF. The direct costs of the special events, which ultimately benefit the donor rather than BWF, are recorded as program services expense. Special events revenue relating only to the direct benefit to donors amounted to \$333,442 and \$275,668, during the years ended December 31, 2013 and 2012, respectively.

NOTE 9 ALLOCATION OF JOINT COSTS

BWF conducted special events that had both a program services component and an appeal for contributions. As a result, BWF incurred joint costs of \$404,239 and \$265,012 during the years ended December 31, 2013 and 2012, respectively.

NOTE 9 ALLOCATION OF JOINT COSTS (CONTINUED)

BWF's joint costs were allocated between program services and fund raising as follows for the years then ended December 31:

| | 2013 | | 2012 | |
|----------------------------------|--------------------------|----|--------------------|--|
| Program Services Fund Raising | \$ 242,543 161,696 | \$ | 159,007 106,005 | |
| Total | \$ 404,239 | \$ | 265,012 | |

NOTE 10 COMMITMENTS

In April 2012 BWF moved its operations from Virginia to New York. BWF signed a sublease agreement in March 2012 to receive in-kind office rental space through September 2013. BWF entered into a five-year lease agreement for office space with two months' rent abated commencing August 19, 2013. Annual commitments for rent expense escalate from \$129,030 to \$137,445 after thirty months, exclusive of escalating shared operating expenses. BWF entered into an 18-month lease agreement for storage space commencing September 16, 2013, with fixed monthly rent expense of \$353.

Rent expense under the lease agreements, excluding pass through operating expenses and storage fees, amounted to approximately \$47,000 and \$9,000 for the years ended December 31, 2013 and 2012, respectively.

Total future minimum rental payments for the years ending December 31, are as follows:

| December 31, | / | Amount | | |
|--------------|----|---------|--|--|
| | | | | |
| 2014 | \$ | 133,260 | | |
| 2015 | | 130,088 | | |
| 2016 | | 133,939 | | |
| 2017 | | 137,445 | | |
| 2018 | | 125,991 | | |
| | | _ | | |
| Total | \$ | 660,723 | | |